

IN MY BAG

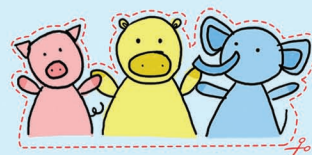


An animated TV series for kids 3 to 5 years old
Entertaining preschoolers as they learn planning and problem-solving skills

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There are lots of places to explore and adventures to have, but think before you run out that door: What should you bring?

That's what the new animated children's TV series *IN MY BAG* is all about. Each episode will teach children how to visualize the planning process, while also stressing the importance of group cooperation and creative problem-solving.

With warm colors and engaging sounds, we follow the characters known collectively as the TINY INVENTORS as they plan for and undertake big challenges armed only with the objects they have decided to pack in their respective bags.

Of course, all three characters have varied ideas about what is important on any given adventure and each character's individuality makes all the difference in their problem-solving success.

In this way, the *IN MY BAG* TV series encourages preschoolers to make their own decisions in their own special way.

target: preschoolers (age 3-5)

technique: 2D animation (After Effects)

length: 11min x 52 episodes



INTRODUCING THE TINY INVENTORS

PINOCHLE is logical and packs efficiently. This tiny pink pig is prepared for anything.

PINOCHLE is a worry wart and a firm believer in "safety first." Her movements are never wasted and she is delighted by small victories in efficiency. She is the voice of reason in the group and the others rely on her to know just what to do.

Even with her great preparation skills, PINOCHLE gets nervous in tricky situations. That's when she clutches her stuffed rabbit and whispers reassuring thoughts to her(self?).



As a side note, PINOCHLE also believes in superstitions and old wives tales. She reads weekly horoscopes, hops over sidewalk cracks and looks for deep meaning in the sediments at the bottom of a glass of chocolate milk.

In Pinochle's Shoulder Bag, you might find...



MOCHA is optimistic and loves to pack cute things. She is a yellow cow who dots all of her i's with hearts.

Spontaneous and bold, MOCHA doesn't plan and packs impulsively. However, her bubbly attitude and positive outlook always keeps the TINY INVENTOR's spirits high and often leads the group through the most precarious situations

MOCHA has an incredible appetite. She is also fond of pop music and believes she will be a famous singer one day. She cites a small beauty mark on her face as evidence of her connection with a famous cow starlet from the 1950s.



In Mocha's Purse, you might find...



PAW is the dreamer and his packing decisions have a logic all their own.

This spacey, blue elephant has large paws that always get in the way. He speaks in rambling sentences and does things at his own, methodical pace. But in the end, it is his ability to think differently that is instrumental to the group's problem-solving success.

PAW is a collector and is sentimental about friends and objects. His big backpack is usually very heavy because he never wants to leave any of his favorite possessions behind. Rarely seen without a large camera draped around his neck, PAW is quick to document the highlights of their adventures.



PAW's photographs close every episode by reviewing the key moments of the day.

In Paw's Backpack, you might find...



headphones



compass



keys



binocular



magnets



tools



telescope



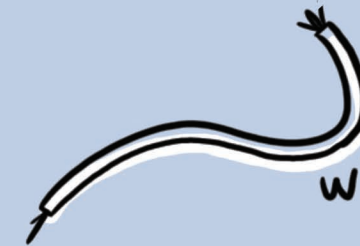
clock



books



calculator



wire



Stamp Collection



MORE ABOUT THE TINY INVENTORS

They live together in a small house on a steep hill with other animal neighbors – it’s a world without school or parental supervision. While each of the TINY INVENTORS have no definitive age hierarchy, their individual personalities and decision-making skills are clearly defined by age-specific behavior.

MOCHA represents a 4-year-old mentality. Her decision-making skills are grounded in the most essential states of self – it’s always about “me.” She is also easily confused by semantic associations.

PAW represents a male 5+ year-old mentality. While his decisions may seem random, he is actually quite rational in his choices. He is always preparing for the mental and emotional future state of himself.

PINOCHLE represents a female 6+ mentality. Her packing decisions address the needs of the group as a whole, and she is the only one who can delay gratification. She is able to articulate the reasoning behind her decisions in “future-talk.”

Here’s how the threesome would pack for a day at the beach:

MOCHA would bring seashell earrings to the beach instead of sunglasses.

PAW would bring an encyclopedia to the beach to identify seashells.

PINOCHLE would lug an umbrella to the beach to protect the group from sunburns.

STORY STRUCTURE

Each episode of *IN MY BAG* will follow the same basic story structure.

1. The Set Up:

- Trip is introduced

- Imagination segment: PINOCHLE, MOCHA and PAW visualize going on the trip

- Each character decides what they will bring

2. The Body:

- Our three friends embark on their adventure

- They use their objects for its intended purpose.

- A problem arises and the TINY INVENTORS must innovate as a group.

3. The Resolution:

- They develop a plan

- PAW, PINOCHLE and MOCHA work together to solve the problem

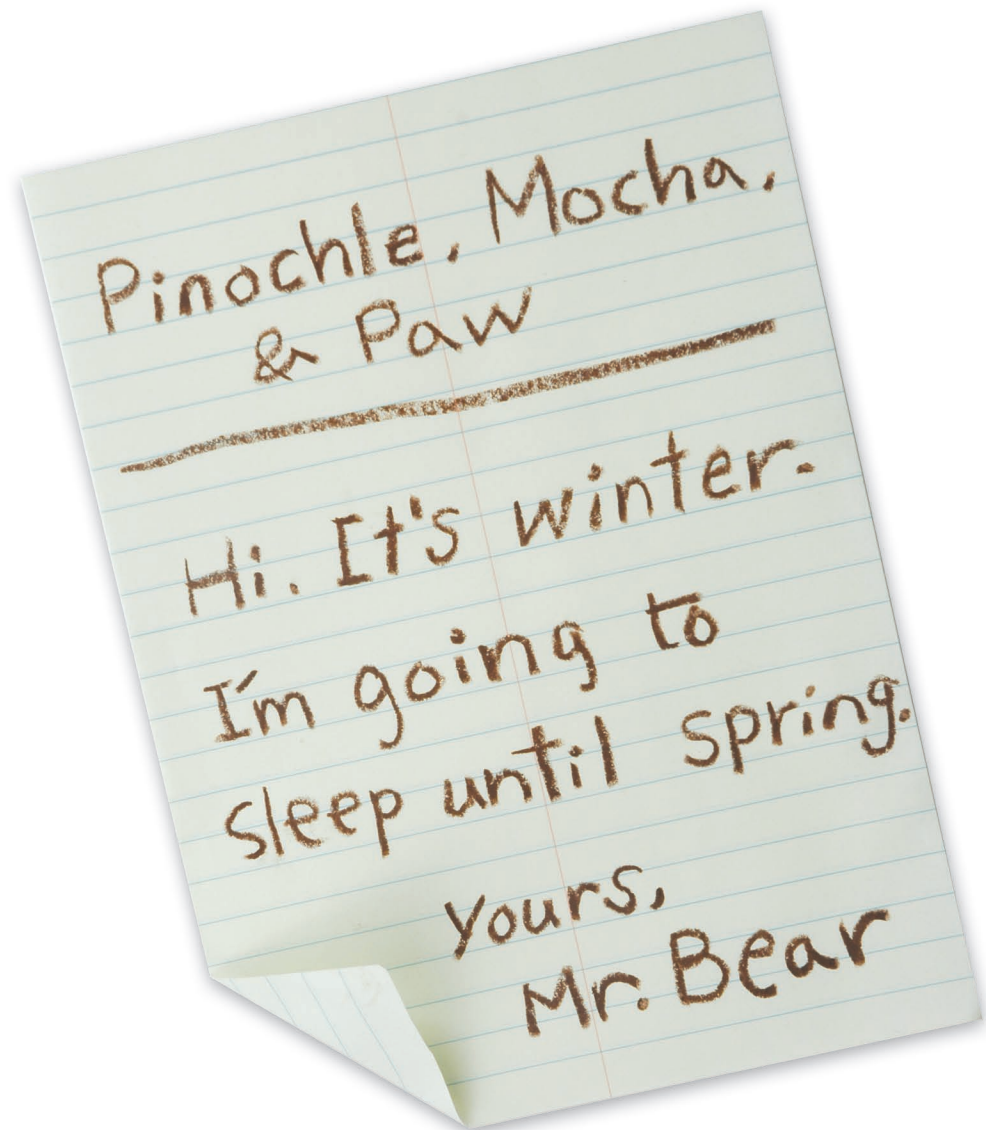
- The TINY INVENTORS achieves their goal

4. The Review:

- PAW's photographs provide a brief recap of the key moments of the episode.

TRAVELING LIGHT

A friendly Bear is going into hibernation and the TINY INVENTORS decide to surprise him with a pair of wool socks as a going-away present. When PINOCHLE's flashlight is lost in a moment of panic, the group uses MOCHA's scarf and PAW's camera flash to navigate through the pitch-dark cave.



One day, the Tiny Inventors received a letter. Paw the elephant picked it up and read out loud. "Pinochle, Mocha, and Paw. Hi. It's winter. I'm going to sleep until spring. Yours, Mr. Bear"

"Hmmm. I wonder how Mr. Bear's feet will stay warm in this cold weather?" wondered Pinochle the pig.

"We should bring Mr. Bear a warm pair of socks!" exclaimed Mocha the cow happily.

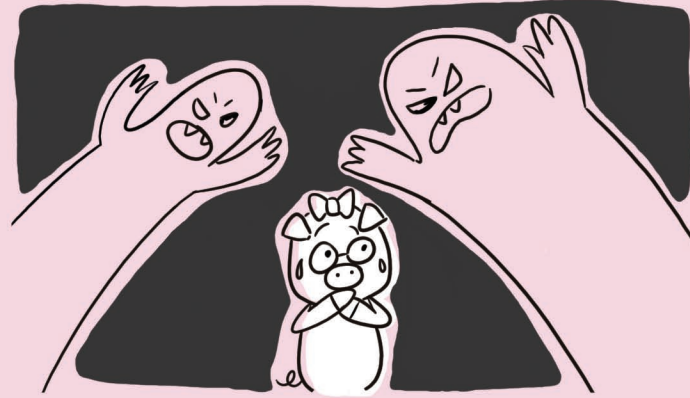
So the Tiny Inventors decided to prepare their bags for the trip to surprise Mr. Bear with a warm pair of socks.



What are they going to pack ?

They imagined themselves in Mr. Bear's cave.

The cave will be very dark...



I'll bring a flash light.
Oh, also some bandaids,
tissues, and garlic.



JUST IN CASE...!

I can take some pictures of
icicles in
the cave.



I'll bring my favorite
camera and...I guess
a flash, so I can
take some pictures
in the
dark cave.

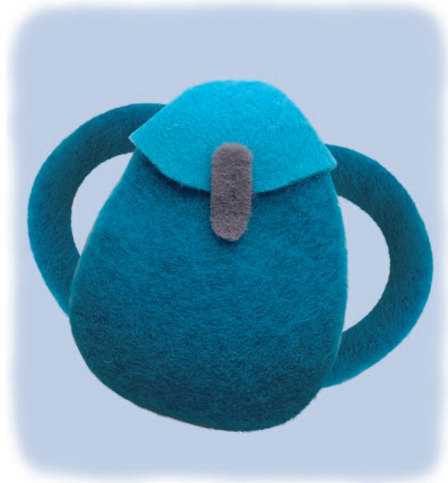


It'll be cold !!



I'll bring a scarf
that will match my
handbag perfectly!
I need to keep
myself warm!



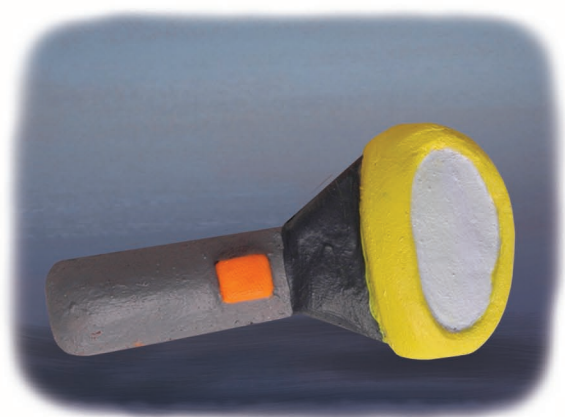


Paw put his camera flash in his backpack and swung his favorite camera around his neck.
Pinochle packed her flashlight in her pink shoulder bag along with some other goodies.
Mocha stuffed her new scarf in her handbag.
They were ready to go!



Pinochle, Mocha, and Paw reached the entrance to Mr. Bear's Cave.
Pinochle took out her flashlight.
Mocha wrapped her scarf around her neck.
Paw attached his camera flash to his favorite camera.

It was such a dark cave, but thanks to Pinochle's flashlight, they knew where they were heading.
Just then, out of nowhere, 100 bats flew at them!



Pinochle was so scared that she dropped her flashlight and it broke.
It was so dark in the cave.
How were they ever going to reach Mr. Bear?



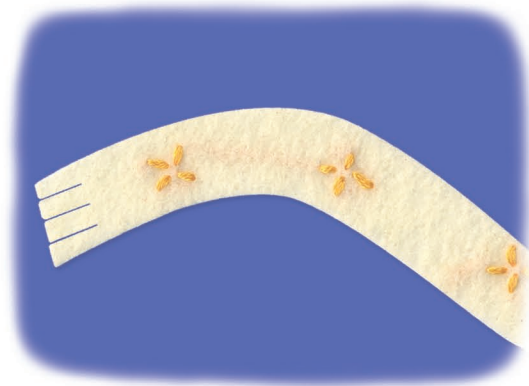
Oh no! Where is everybody?

Don't worry!
We're all together!

Maybe I can use my camera flash to help guide us through the dark cave.

But how are we going to stay together?
We'll get separated for sure!





Paw led the way using his camera flash to navigate through the dark cave. Paw, Pinochle, and Mocha held on to Mocha's scarf so nobody would get lost.

Pinochle was still scared but she felt safe in between her friends.



Mr. Bear was delighted to receive such a thoughtful gift and he went to sleep with a big bear smile on his face. The Tiny Inventors celebrated a job well done.



TRAVELING LIGHT

A friendly Bear is going into hibernation and the group decides to surprise him with a pair of wool socks as a going-away present. When PINOCHLE's flashlight is lost in a moment of panic, the group uses MOCHA's new scarf and PAW's camera flash to navigate through the pitch-dark cave.



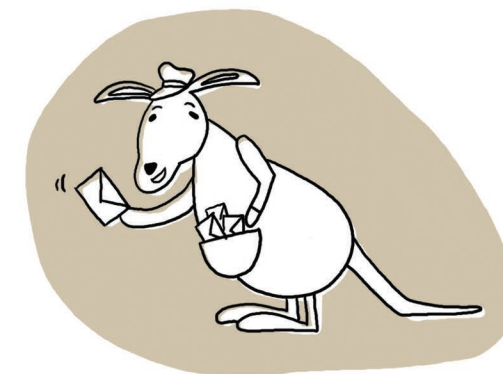
CARROT CARRIER

It is harvest season and the TINY INVENTORS are excited to collect ripe carrots from a nearby farm. But when PINOCHLE's basket rips, how will the group carry all of the carrots home? PAW's shovel and MOCHA's hat come together to make a very special satchel.



EXPRESS MAIL

The postman delivers the wrong package and our three friends set out to alert the mailman of his mistake. Using PINOCHLE's map, PAW's stamp collection and a pair of MOCHA's running shoes, the group figures out a clever way to catch up with the speedy mail carrier.



ITS A BITSY SPIDER

A spider seamstress has promised to knit MOCHA a new sweater. When MOCHA breaks the rope ladder to her tree house studio, it appears that there is no way for the gang to pay her a visit. With PINOCHLE's helmet, MOCHA's yarn, PAW's encyclopedia and a little ingenuity, the TINY INVENTORS construct an effective pulley and climb to the spider's web.



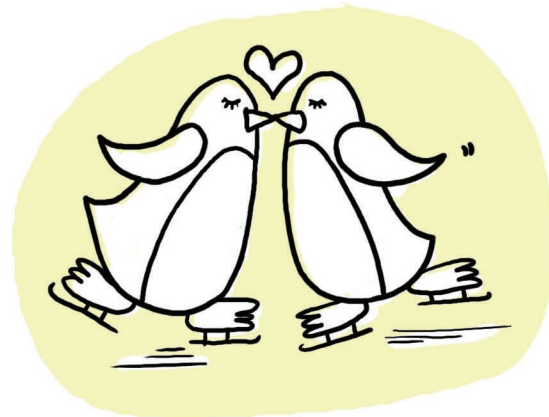
JUNK BONDS

When PAW's new invention is accidentally mistaken for trash, the friends pay a visit to a nearby junkyard to see if it can be found. MOCHA spots the invention at the bottom of a deep trash pit but it seems like there is no way to get it out. The gang uses a broom, a glove and some bits of wire to configure a clever fishing rod.



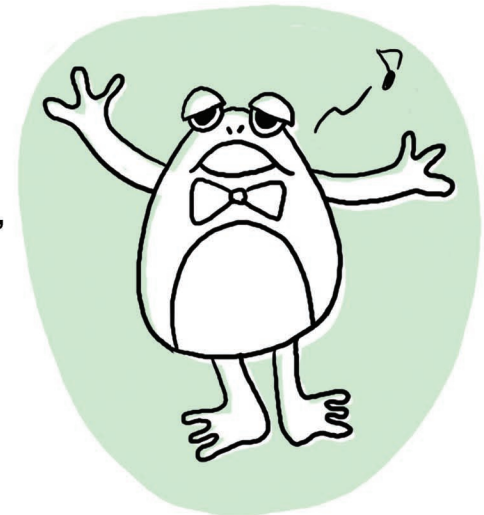
ON THIN ICE

A penguin figure skating pair is debuting their new ice dance routine and the gang is excited to see their show. When PAW "discovers" a dangerous crack in the ice, PINOCHLE and MOCHA use a ballet tutu, a megaphone and a thermos of tea to help out their friend.



FLOAT YOUR BOAT

An opera tenor toad has a sore throat and the friends have offered to bring him some of PINOCHLE's famous tea before his concert. Rain turns into a flood and PINOCHLE's umbrella, along with a telescope, and a rainjacket come together to float the TINY INVENTORS to their destination.



-Pre-visualization in Problem-Solving

Each episode stresses that basic foresight and planning, along with improvised cognitive solutions, are the best way to develop a child's problem-solving education.

-Creative Solutions

IN MY BAG rewards children for their naturally flexible view of objects and thus promotes creative solutions to problem-solving as they grow older.

- Self-Awareness

You are what you pack. *IN MY BAG* teaches children that they can make small choices that reflect their unique identities.

- Word-Object Association

As our three characters visualize their trip and decide what they will pack, children will develop their word-object vocabulary.

-Social Skills

IN MY BAG introduces the idea of private and public property. While the things in our characters' bags represent personal choices and private property, it is only through constructive cooperation that the objects are used most effectively.

-Art and Observation

To younger audiences, photography and video are becoming as commonplace as pencils and paper. PAW's photographs will serve as a powerful affirmation that observations and documentation of everyday life is a huge part of the art-making process.

ABOUT THE LOOK

IN MY BAG is a handcrafted production. All its characters and backgrounds are created with fabrics, clay, cotton, and other ordinary materials. Children will respond to the handmade feel of the show and intuitively relate the look of the program to the way the characters solve problems with ordinary objects.



The strong graphic shapes and colors of the characters also translate well into flat, iconic artwork. The examples below demonstrate how *IN MY BAG* can easily cross platforms and be reproduced in print, online interactive media, and merchandise.



ABOUT THE SOUND

Sound design will play an integral role in the storytelling process. Each object will be repetitively identified with both sonic and graphic icons.

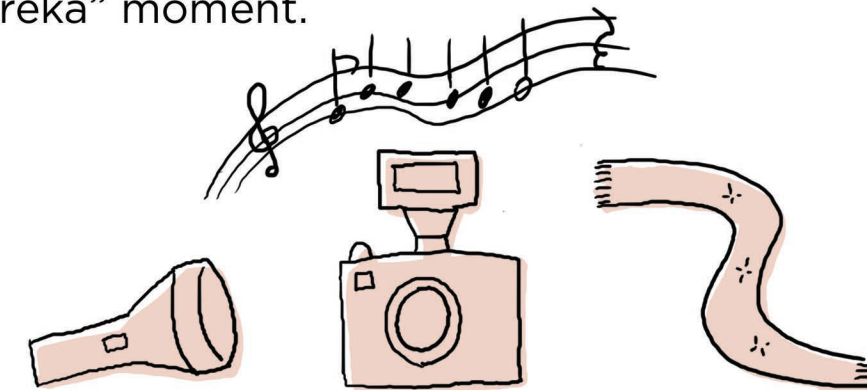
Example 1- Whenever PAW takes out his camera, a familiar musical “Cha-Ching Click” will trigger the audio/visual recall of our young audience.



Example 2- When PINOCHLE’s flashlight breaks, the sonic icon will become slightly discordant.



Example 3- When the TINY INVENTORS collaborate by combining their objects for an effective solution, a harmony of sonic icons will herald that “Eureka” moment.

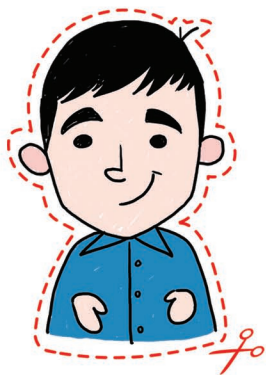


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ABOUT THE TINY INVENTORS INVENTORS'S

IN MY BAG is produced by Tiny Inventions, a children's entertainment development company dedicated to creating innovative and engaging animations, toys, books, and interactive media. Founded by award-winning directors Max Porter and Ru Kuwahata, Tiny Inventions makes products that are as fun to experience as they were to make.

For more information, visit
www.tinyinventions.com



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